



# PRIVACY POLICY

## **Who we are**

Property Sports Network Limited ('Property Sports Network') is an independent event-organising company, which also makes charitable contributions to a number of causes.

## **The data that we hold**

When entering one of Property Sports Network's events or signing up to our mailing list, you gave us some personal data, including your name, company you work for and your email address that were relevant to the event. You may have given Property Sports Network Ltd other data as well.

## **What do we do with the data**

We will use the data to carry out direct email marketing for future Property Sports Network events. The lawful basis we use for this processing is 'Legitimate Interest' for 'direct marketing.' This is covered in the GDPR. The Information Commissioner's Office (ICO) recommends that companies using this basis conduct a 'Legitimate Interests Assessment' (LIA), and Property Sports Network has done this.

## **Where does the data come from?**

Your data has come directly from you, as a past or present customer.

## **Your right to unsubscribe**

You have the right to object to the processing of your personal data that we carry out. The quickest way to do this is to unsubscribe by clicking the link at the base of any of our emails.

Property Sports Network is committed to making sure that your privacy is protected. When you are asked to provide information when entering one of Property Sports Network's events, you can be assured that it will only be used in accordance with this privacy statement.

Property Sports Network may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy was last reviewed in November 2021.

## **We may collect the following information:**

Name, age on event day, shirt size, medical information relevant to the event, address, gender, company, next of kin, next of kin contact details, your mobile telephone number, and other data.

## **What we do with the information we gather:**

We require this information to provide you with the services that you have paid for when entering an event, and in order to conduct the event in a safe manner.

In addition for the following reasons:

In order to personalise and tailor our services for you;



In order to periodically send promotional emails about upcoming events, newsletter or other information which we think you may find interesting using the email address which you have provided;

In order to communicate with you.

You may unsubscribe or opt-out at any time.

### **How long will you keep my personal data?**

Property Sports Network will not keep your personal data for any longer than is necessary in light of the reason (s) for which it was first collected (see above, 'What we do with the information we gather').

### **Security**

We are committed to ensuring that your information is fully secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **Links to other websites**

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website.

Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **Image consent**

We have fun at all our events, and sometimes we like to capture that fun in photos and videos. These photos and videos collected at events will be used by The Property Sports Network to circulate to attendees and for future marketing purposes both online and in print. By purchasing a ticket and or attending an event you are consenting for us to use these images and videos for such purposes.

### **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law.

We may use your personal information to send you promotional information about Property Sports Network's services and events which we think you may find interesting.



You may request details of personal information which we hold about you under the Data Protection Act 1998. A small administration fee will be payable.

If you would like a copy of the information held on you please write to us.

If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible at [info@propertysportsnetwork.com](mailto:info@propertysportsnetwork.com)

We will promptly correct any information found to be incorrect.